



Digital Marketing Certified

Azraa Diedericks

The bearer of this certificate is hereby deemed knowledgeable and skilled in applying digital marketing practices with an inbound mindset. They have been tested on the content and best practices and have an understanding of creating search engine-friendly content, optimizing a website, creating a social media strategy, using video to engage their audience, amplifying their messaging with advertising, and measuring the results of their efforts.

Valid from: Jan 25 2024 - Feb 23 2025

Certification code: 7c6440d0dc5a4b03b30f3342d04e9b89

HubSpot Academy

Yamini
CEO Yamini Rangan